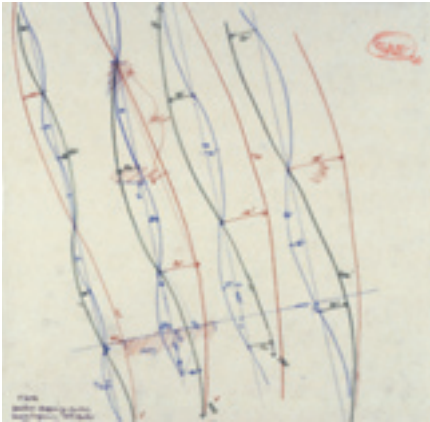




INSTITUTE OF CONTEMPORARY ART
FOR IMMEDIATE RELEASE: JULY 19, 2006

NEWS RELEASE



Harmonic waves generated by building arrangements of Hornbostel Quadrangle at Emory University. Sketch used by Eisenman/Olin for planning and design of Performing Arts Center. Pencil sketch by Laurie Olin on tracing paper, September 1992.

FERTILIZERS: OLIN/EISENMAN

SEPTEMBER 9–DECEMBER 17, 2006

EXHIBITION WALKTHROUGH WITH ARCHITECT PETER EISENMAN, LANDSCAPE ARCHITECT LAURIE OLIN, AND CLAUDIA GOULD, ICA DIRECTOR

FRIDAY, SEPTEMBER 8, 5-6PM, ICA MEMBERS ONLY, JOIN ON-SITE

OPENING RECEPTION: FRIDAY, SEPTEMBER 8, 6-8PM

PHILADELPHIA, PA

The Institute of Contemporary Art (ICA) is pleased to present "Fertilizers: Olin/Eisenman," a site-specific commissioned installation by landscape architect Laurie Olin and architect Peter Eisenman in ICA's second-floor galleries on view September 9 – December 17, 2006.

Laurie Olin and Peter Eisenman have designed an environmental installation that will transform ICA's gallery. During their twenty-five years of collaboration, Olin and Eisenman have developed a unique approach to site development where neither the building nor the surrounding environment is given priority. Reminiscent of several key elements of the partners' many unbuilt projects, an abstract landscape of diverse forms and displaced ground fill the space.

In the larger architectural field, it is unusual for both landscape and building architects to have such a fruitful and generative relationship. Through their respective practices, Olin and Eisenman have developed a unique language and new terminologies for their thoroughly integrated approach to site development where neither the building nor the surrounding environment is given priority, but materialize in necessary coexistence. Their built projects include the Wexner Center for the Arts, Ohio State University, Columbus, Ohio and the Holocaust Memorial in Berlin, Germany.

Laurie D. Olin (born 1938, Marshfield, Wisconsin) is a landscape architect and a principal of the Philadelphia-based landscape architecture/urban design firm, Olin Partnership. Olin's award-winning work is influenced by humanism, social and ecological movements, and the arts. He is also an educator who is the Practice Professor of Landscape Architecture and Regional Planning at the University of Pennsylvania. Olin is author of *Across the Open Field, Essays Drawn on the English Landscape* and is co-author of *Vizcaya, An American Villa and its Makers* (to be released November 2006). **Peter Eisenman** (born 1932, Newark, New Jersey) is a principal of the firm Eisenman Architects and is known as a primary theorist in contemporary architecture. Eisenman has authored several books including *Diagram Diaries* and *Chora L Works*, which he co-authored with Jacques Derrida. Eisenman was the first Irwin S. Chanin Distinguished Professor of Architecture at The Cooper Union and is currently also the Louis I. Kahn Professor of Architecture at Yale.

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The exhibition will be accompanied by a 96-page catalog, released in October, which will document this new project; unrealized past projects since 1980; and will include essays by Laurie Olin and Peter Eisenman, an interview by Claudia Gould, ICA Director, and essay by Julia

*Images available upon request

GENERAL INFORMATION

ICA is located at:

118 South 36th Street at the University of Pennsylvania.

ICA is open to the public, except during installation, from 12:00pm to 8:00pm on Wednesday through Friday and from 11:00am to 5:00pm on Saturday and Sunday.

Admission is \$6 for adults; \$3 for students over 12, artists, and senior citizens; and free to ICA members, children 12 and under, PENN card holders, and on Sundays from 11:00am to 1:00pm.

For more information, call 215-898-7108/5911, or visit www.icaphila.org.

INSTITUTE OF CONTEMPORARY ART

Founded in 1963, the Institute of Contemporary Art at the University of Pennsylvania is a leader in the presentation and documentation of contemporary art. Through exhibitions, commissions, educational programs, and publications, ICA invites the public to share in the experience, interpretation and understanding of the work of established and emerging artists.

Czerniak, Syracuse University Associate Professor in the School of Architecture and winner of the 2000 Young Architects Forum (\$25).

"Fertilizers: Olin/Eisenman" continues ICA's *Architecture + Design* exhibition series, launched in 1999 to provide a laboratory for artists and designers to realize their ideas in a visual arts and academic environment and for ICA to explore connections between the contemporary visual arts and the extended world of design, including cutting-edge architecture. The "Fertilizers" project furthers a primary goal of ICA's strategic plan—maintaining a critically acclaimed exhibition program—by adding to the scope and variety of exhibitions.

Architecture and design have been well-represented in ICA's 40-year history. ICA-organized projects have included work by Hella Jongerius and Jürgen Bey (2000-01); Hani Rashid and Lise Anne Couture ("Asymptote Architecture") with Karim Rashid ("stratascap," 2001-02); architect and theorist Greg Lynn ("Intricacy," 2002-03); and most recently Ben van Berkel and Caroline Bos, UN Studio ("Holiday Home," 2006). Architecture and design shows at ICA organized by other institutions include the work of Rudi Gernreich (2001), KieranTimberlake (2004) and Ant Farm (2004).

ICA IS GRATEFUL FOR THE GENEROUS SUPPORT OF THE PHILADELPHIA EXHIBITIONS INITIATIVE, A GRANTING PROGRAM OF THE PHILADELPHIA CENTER FOR ARTS AND HERITAGE, FUNDED BY THE PEW CHARITABLE TRUSTS AND ADMINISTERED BY THE UNIVERSITY OF THE ARTS, PHILADELPHIA. WE ARE ALSO GRATEFUL FOR FUNDING FROM ELISE JAFFE + JEFFREY BROWN AND THE GOLDBERG FOUNDATION, INC. ICA ACKNOWLEDGES SUPPORT FROM THE ARCHITECTURAL AND DESIGN COMMUNITY: AMUNEAL MANUFACTURING CORP.; THE ACCENT ON ARCHITECTURE GRANTS PROGRAM, SUPPORTED BY GRANTS FROM THE AMERICAN ARCHITECTURAL FOUNDATION, CNA INSURANCE COMPANIES AND VICTOR O. SCHINNERER & COMPANY, INC.; ATKIN OLSHIN LAWSON-BELL ARCHITECTS; BALLINGER; KIERANTIMBERLAKE ASSOCIATES LLP; MGA PARTNERS, ARCHITECTS; AND MINIMA INC. ADDITIONAL FUNDING HAS BEEN PROVIDED BY THE HORACE W. GOLDSMITH FOUNDATION, THE COMMONWEALTH OF PENNSYLVANIA COUNCIL ON THE ARTS, THE DIETRICH FOUNDATION, INC., THE OVERSEERS BOARD FOR THE INSTITUTE OF CONTEMPORARY ART, FRIENDS AND MEMBERS OF ICA, AND THE UNIVERSITY OF PENNSYLVANIA. ICA IS ALSO GRATEFUL FOR IN-KIND SUPPORT FROM LOEWS PHILADELPHIA HOTEL. (INFORMATION COMPLETE AS OF 7/12/06.)

ALL PROGRAMS SUBJECT TO CHANGE. PLEASE VISIT THE ICA WEBSITE, WWW.ICAPHILA.ORG FOR MORE INFORMATION ON PROGRAMS IN CONJUNCTION WITH "FERTILIZERS: OLIN/EISENMAN."